Though I have helped hundreds of entrepreneurs of every imaginable sort and business type, this program is focused on experienced consultants (and those who sell what they know) who want strategy and mentoring to accomplish what you envision for your Next Chapter.

You’ll be making a significant investment of time and money in your business to collaborate. And I want to work with people who’ve demonstrated accomplishment and are ready to leverage my most impactful knowledge. I will do all in my power to aid and assure your success, but this is not an accountability program.

Even if you’re a current or past client and know my mentoring style, please complete the application. Your A’s to these Q’s will tell us both whether this is the right next best step, so be as specific as you’re able; all answers are held in *strictest* confidence. Non-disclosure begins now. I personally process every application to assess compatibility and readiness, and no one else on my team sees your submission.

Here’s how the application process flows. If at any point, I discover a reason for us not to proceed, you will receive notification immediately, and ask you to do the same.

Submit Application – The intention of an application is to ensure your compatibility with my mentoring style and program outcomes. I also want to help you assess you’re ready to make the most of this next investment in your business and life. Be candid about your position and intentions to assure my most accurate recommendations.

Email Confirmation - After you submit your application, you’ll receive an email confirmation that I’ve received it. If you do not receive the confirmation email within 24 hours, write to me, dodie@dodiejacobi.com.

Application Review – Expect this to take no more than a week after receiving your application. You might hear from me by email to clarify your application or gather more information.

Hour Zoom Call with Dodie – You can expect an email within one week of your application to schedule a conversation to answer your respective questions and further assure compatibility in this important mentoring relationship.

Acceptance and Engagement Agreement - If proceeding is mutually agreeable, you’ll receive the program’s engagement agreement which includes payment schedule options. Once the signed agreement and initial payment are received, you’ll get a Calendly link to schedule your first session during which all other meetings will be scheduled for the duration of the program.

One more bit of fine print about program pricing before you apply. All of this will be clearly defined and mutually agreed at the time we commit contractually, but I want you to be prepared with the resources you’ll need for our collaboration.

Program Investment – The Next Chapter program investment is $27,600. Three factors *could* increase that, but you will know before you commit if so.

1. Duration of our engagement. The typical duration for completing Next Chapter is three to six months. Accelerating this timeline to fewer than three months will increase your investment. I’ve had clients who wanted to clear our schedules to boot camp in a week. It’s possible but depends on other obligations. You’ll find a place in the application to let me know that you want a shortened timeline if you do. I will then affirm I have capacity to work in the shorter timeline and whether it will require an additional cost which may be incorporated into a payment plan. I typically work with clients only during one week each month; any time I have to work outside of that window requires a premium.
2. You also may want my help designing multiple new offers for your Offer Portfolio. Next Chapter is designed around my best recommendations for *how* you transition to the next chapter as well as actually doing so. I suggest you start with only one offer (an existing or new offer) to build momentum before migrating further. Thus, if you want help to create or adapt more than one program, you and I can discuss my availability and fee structure at that time.
3. Additional periodic mentoring after you finish the Next Chapter program. Whether this is possible depends on my availability. Again, just ask as soon as you recognize your interest. Advance notice is key to getting on my limited schedule.

Payment Plans – Anything less than full payment up front includes interest in the schedule.

1 payment of $27,600  
2 payments of $14,490  
4 payments of $7,590

6 payments of $5,290

I need complete payment before we complete our engagement. So if you want a payment plan, choose one that is equal to or less than the timeline for your engagement in the program. For example, if you want to complete Next Chapter within three months, plan to pay in one or two payments, but not four or six.

Remember, if you have any questions about the Next Chapter program or application at any time, write to me at dodie@dodiejacobi.com.

Now. Onto the application!

**Next Chapter Application for 2023**

*Plan 15-30 minutes to complete the application*

*Just type in your answers on this word document, use all the space you need, and don’t try to be fussy about formatting! It’s an imperfect format until my designer returns and can make this a fillable pdf! Then save a copy for your records and send it over to: dodie@dodiejacobi.com.*

**Your Current Chapter**

Name:

Business Name:

Email:

Phone Number:

Website:

Legal structure (Sole Proprietorship, Partnership, S-corp, C-corp, B-corp):

Number of Employees/Contractors/Team members:

What stage of growth is your business in? (Starting, Earning But Not Yet Profitable, Profitable and Ready to Grow, Profitable But Ready For More or Something Different)

How long have you been in this business?

What’s your industry focus and core business?

What problem(s) do you solve and for what market?

What services, products, and programs do you currently offer and approximately what percentage of your total income does each represent?

What is your average client's annual investment in your engagement?

Describe your business and life now including what you most love and what you find unbearable.

Tell me about a time building your company where you had to try, try again to get the results you wanted, and what you learned from it.

**Your Next Chapter**

*It’s okay if you aren’t completely clear about what’s next. You may know only that you don’t want to continue your current chapter as it is. Just share what you DO know. Should we proceed to collaborate, the first thing we’ll accomplish together is more clarity about how the next chapter will be most rewarding.*

When you imagine a Next Chapter, for what period of time are you projecting? (If you’re not certain, 3-10 years is a good horizon.)

What does your life ideally look like when you’ve accomplished what you want next?

What does your business look like?

What else is on your Wildest Wish List for the next chapter, including the things you want but barely dare whisper even to yourself – and the things you can’t bear any longer?

Are there any services, products, programs, and ideas you have wanted to implement but have not yet?

What might, or does, hold you back from what you envision next for your life and business?

What do you think further delay costs you in time, money, energy, quality of life?

What reassures you that your vision is possible?

Over what period of time would you like to complete the program?

* Boot camp in 1 week *(may require additional investment)*
* Fewer than 3 months *(may require additional investment)*
* 3 – 6 months

I would consider my investment in Next Chapter a WILD SUCCESS if….*(Fill in the blank with your “that was the best investment I’ve ever made in my life!” answer!)*

Have you invested in other mentoring, educational, or coaching programs to grow your business; if so, how much did you invest and what was your experience?

Anything else you want me to know to help assure now is the right time for our collaboration?

*Please check this box confirming your understanding.*

* I am submitting this application with no obligation to engage in Next Chapter or any other Fun and Profit program or to make any payment. I understand all information submitted will be held in strict confidence and used solely for the purpose of assessing readiness and compatibility. If I am accepted into the program, I will receive for review and further consideration the program’s engagement agreement, including payment options to which I’ll agree before we begin. I am fully committed to prioritize the program’s action plan, which Dodie and I will create together based on my available resources of time, money, energy, and knowledge. I understand my role and Dodie’s, and I will do my part to get the most from this program, asking questions any time I am unclear or have information that impacts focused progress as agreed.